## PREVENTION OF SEXUAL VIOLENCE IN NIGHTLIFE



Sexual violence can also be perpetrated in nightlife venues. To avoid or reduce these incidents, employees should not only learn to detect and recognise harassment and sexual violence, but also implement some of the following preventive strategies:

### ENSURE A GOOD SOCIAL ENVIRONMENT

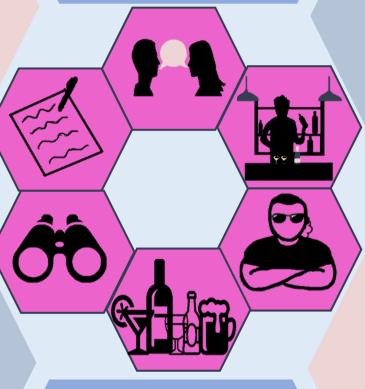
- Avoid hyper-sexualised marketing strategies
- Establish rules opposed to permissive behaviours and drug consumption
- Ensure staff are easily identified, and that hypersexualised imagery is discouraged

# ESTABLISH PROTOCOLS TO ADDRESS SEXUAL HARASSMENT AND VIOLENCE

- Internal protocols can help employees to increase communication, warn others of problematic clients, and request help from colleagues
- External protocols with other agents (police, health, transport): report incidents, offer safe transport alternatives, etc.

#### **ACT EARLY**

- Pay attention to the first signs of sexual harassment and violence
- Supervise the venue regularly, especially the overcrowded and darker areas
- Help or support someone who appears drunk, upset, or has encountered aggression
- Stop coercive behaviours
- Express concern or offer help to someone who discloses an unwanted sexual experience



## RESPONSIBLE SERVICE OF ALCOHOL

- Reduce promotions of alcoholic beverages (open bar / free drinks, happy hour, etc.)
- Promote non-alcoholic beverages
- Offer non-alcoholic alternatives to customers who are drunk

## GUARANTEE A GOOD PHYSICAL ENVIRONMENT

- Establish an adequate ratio of employees / clients
- Identify drunk and potentially problematic clients
- Increase visibility by reducing hidden areas with poor lighting

## CONTROL ENTRANCE AND EXIT OF THE VENUE

- Age verification of clients
- Deny access to aggressive or intoxicated people
- Respect the capacity of the premises
- Help people who leave the premises drunk or who appear vulnerable



"Socialising and drinking in venues is safer when they are well ran"