

# Preventing nightlife violence through community partnerships

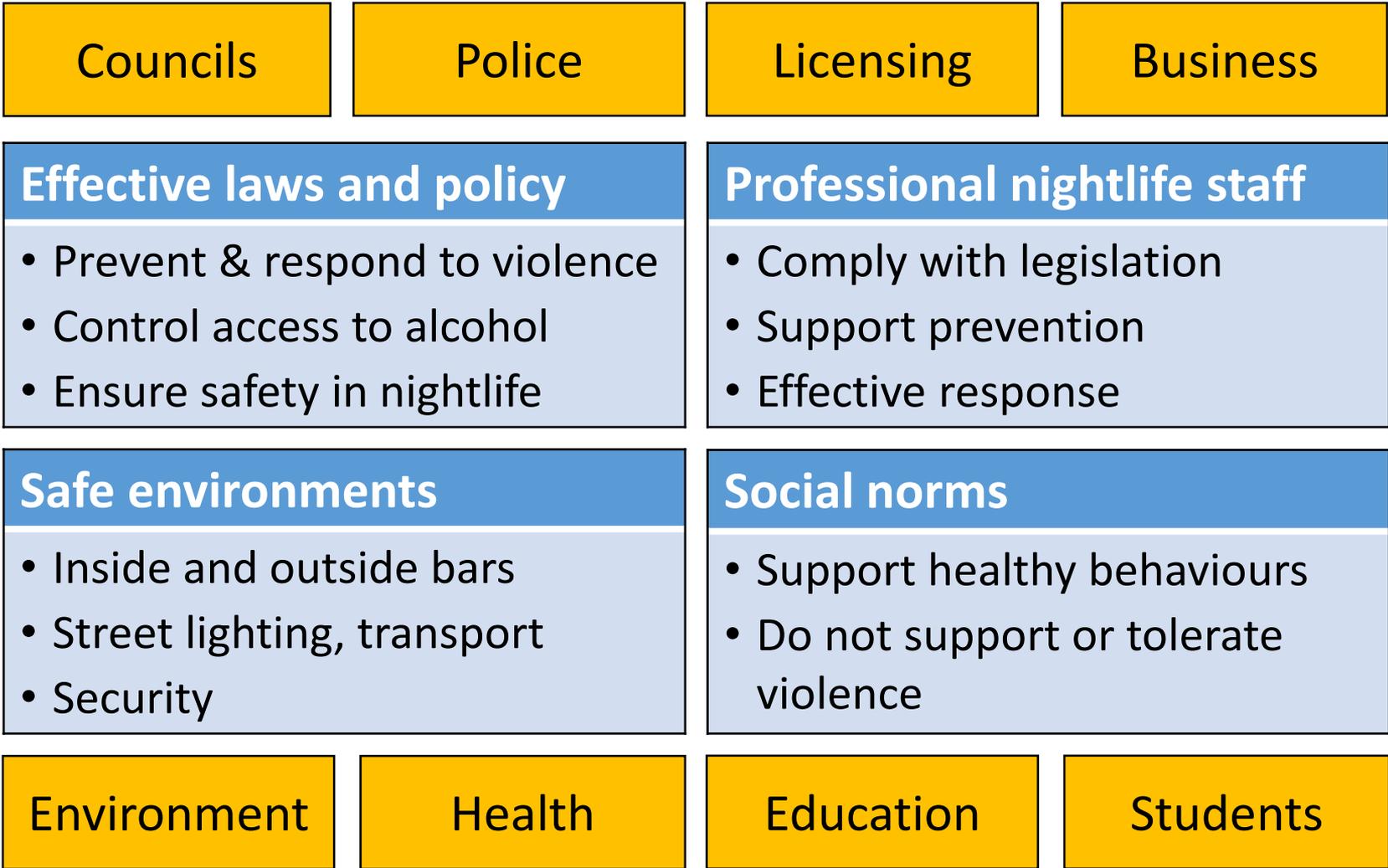
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- High numbers of young people
  - Greatest risk for involvement in violence
- Alcohol and drug use
  - Increase risk taking, reduce inhibitions
- Risky environments
  - Dark, crowded, loud, anonymous
- Large concentrations of bars and clubs
  - High levels of competition
  - Rely on alcohol sales for profit
  - Strategies to attract and retain customers
- Social norms
  - Expectations, permissiveness and tolerance

# Preventing nightlife violence



## Density of alcohol outlets

- More bars and nightclubs
- More violence

## Hours of alcohol sales

- Later / longer hours
- More violence

## Alcohol prices

- Cheaper alcohol
- Higher consumption, more violence

**Planning policies**

**Licensing policies**

**Alcohol taxes**

**Minimum alcohol prices**

# Sydney, Australia

- Main city 'hotspots'
  - Last drinks 3am
  - No entry to bars after 1.30am
  - No off-licensed alcohol sales after 10pm
- Reduced:
  - nightlife assaults
  - ED attendance for serious alcohol-related injury
  - hospital admissions

Menendez et al, 2015; Wilkinson et al, 2016

- Test purchasing
  - Underage sales of alcohol
- Compliance visits
- Targeted policing
  - Using multi-agency data to identify high risk premises
  - Multi-agency visits
  - Risk assessment
  - Advice for improvement
  - Threats of closure



# Safe environments

- Certain characteristics of bars linked to harm:
  - Permissive atmosphere, crowding, lack of seating...
- Certain areas of bars linked to harm, e.g. violence:
  - Dance floor, bar areas, tables and areas of movement
- Modifiable through environmental design
- Outside:
  - Safe public transport
  - Street lighting
  - Pedestrianisation
  - Blocking access to risky spaces
  - Street drinking bans
  - CCTV

- Training bar servers, security staff:

- Effects of alcohol
- Licensing legislation
- Service refusal skills
- Conflict management
- Vulnerability
- Response to violence



- As standalone measure:

- Can change bar server knowledge
- Little evidence for improving practice or reducing violence

- Part of multi-component programmes

# Social norms

Sexual harassment is a normal part of a night out

Women who drink are

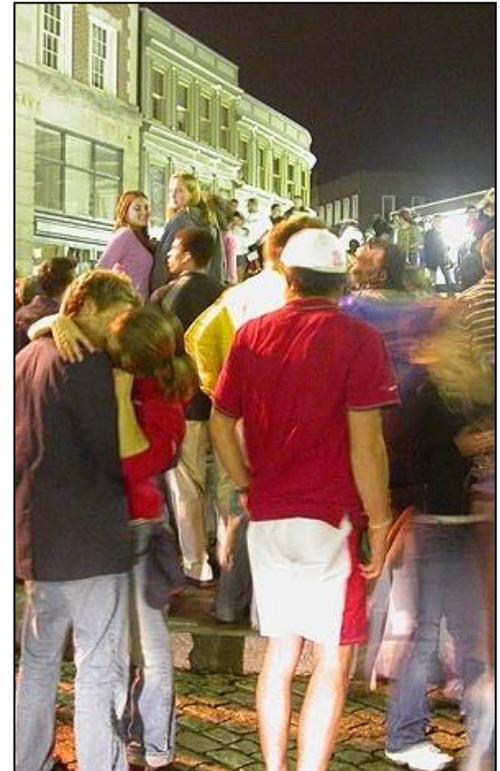
Drunkenness is an expected behaviour

Drunkenness is normal and acceptable in nightlife

- Young people over-estimate how much their peers drink
  - Impacts personal drinking behaviours
- In UK nightlife:
  - 75% of nightlife users thought the 'norm' level of drunkenness was above their ideal level
  - Half expected to get drunker than their ideal level
- Correcting mis-beliefs can reduce drinking behaviours

# Community interventions

- Most effective interventions incorporate a range of measures in and out of nightlife
  - Implemented through multi-agency partnerships
- STAD Project, Sweden
  - Community partnership
  - Bar and door server training
  - Strict enforcement of licensing regulation
  - Media engagement
  - Alcohol services & family programmes
  - Research
- Benefits:
  - 29% decrease in violent crime
  - ↓ sales of alcohol to drunks (95% to 30%)
  - Saved €39 for every €1 invested



# Roll out of STAD

- By 2008, implemented in 290 Swedish municipalities
- Varying levels of implementation
- Evaluation focused on three components:
  - Training for bar servers
  - Enforcement activity
  - Community coalition (partnership working)
- Each additional component linked to 3% ↓ in violence
- No effects of training or enforcement
- Only community coalition had independent impact

# Partnership working in UK

- Mandatory partnership working to prevent crime and disorder
    - Community safety partnerships
      - Police
      - Local authorities
      - Health services
      - Fire and rescue authorities
      - Probation service
- Work together to protect local communities from crime and help people feel safer.
  - Work out how to deal with local issues like antisocial behaviour, drug or alcohol misuse.
  - Annually assess local crime priorities and consult partners and local community on how to deal with them.



**Liverpool's  
Community Safety Partnership**

**3 Year Strategic Plan  
2017-2020**

## **City Centre Joint Agency Group (JAG)**

Anti-social Behaviour Group

Integrated offender management

Serious organised crime

Violence against women and girls

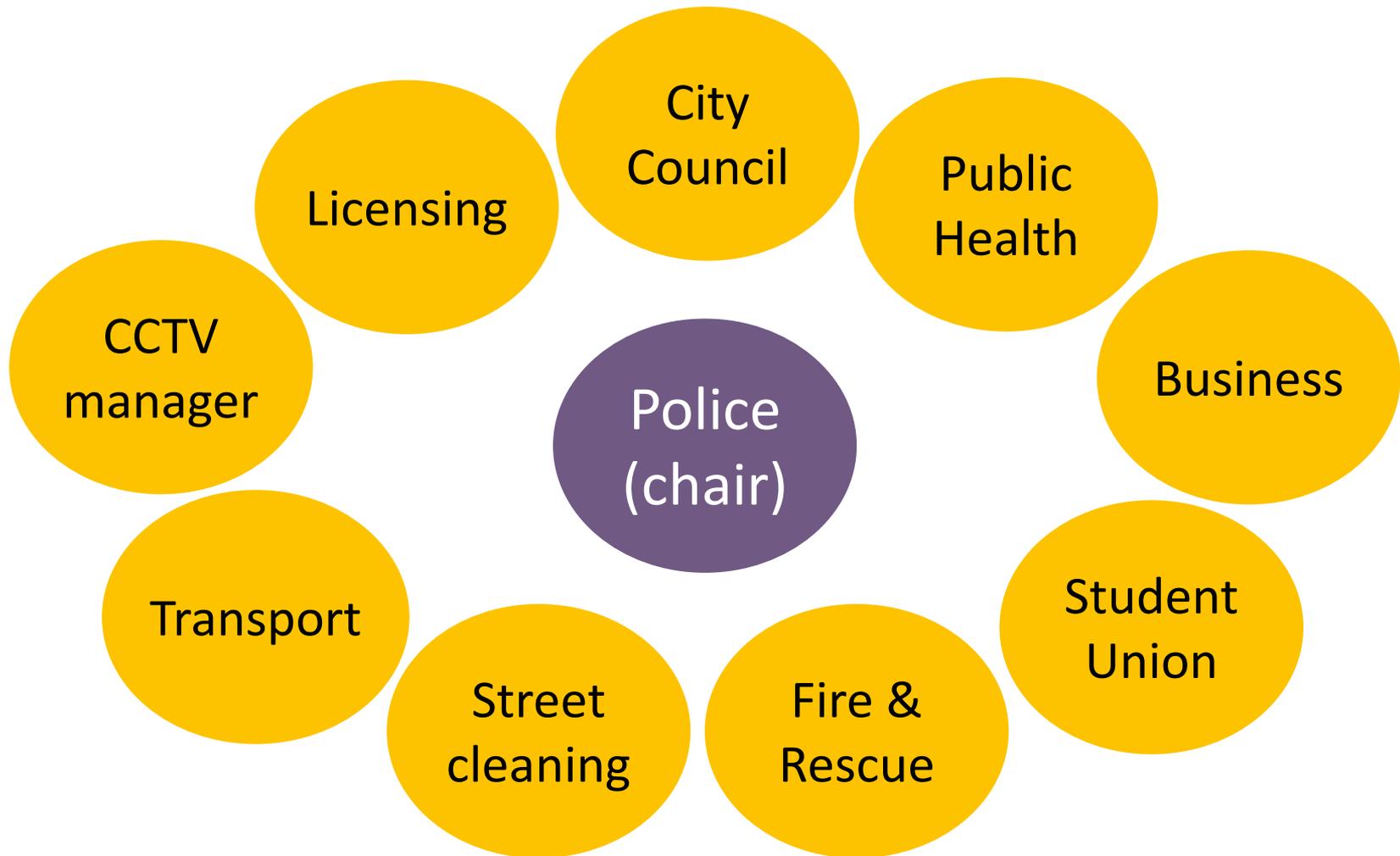
Violence extremism

Community Cohesion

Student Safety Group

# City Centre JAG

Reduce crime and disorder in Liverpool city centre



## Mandate:

- Develop inter-agency working on community safety
  - Joint planning, targets and action; information and data sharing
- Agree annual priorities
- Agree outcomes and action plans, targets, milestones and monitoring arrangements to achieve the outcomes

## Objectives for 2017-18 to reduce:

- **Serious violent crime including sexual violence in the city centre particularly relating to the night time economy.**
- Anti-social behaviour & public nuisance (e.g. street drinking)
- All forms of hate crime
- Personal robbery and theft from motor vehicles

## Alcohol policy and licensing

- Late night levy
  - Venues serving alcohol between midnight and 6am have to contribute to cost of policing and council services
- Licensing condition banning 'touts'

## Safe environment

- Ban on street drinking in city centre
- Successful re-assessment of Purple Flag status
  - Award scheme for safe and well-managed night time economies

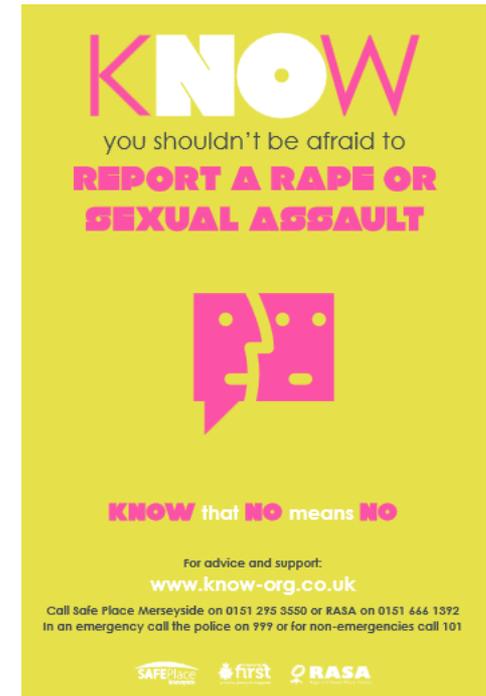


## Professional nightlife staff

- Training for bar and security staff
  - Responsible server practice
    - Preventing sales to underage and drunk customers
  - Vulnerability

## Social norms

- Education resource for schools
  - Healthy relationships, acceptable behaviour, consent
- Public awareness campaigns
  - Consent, sales to drunks illegal



# Drink Less Enjoy More

- Based on research showing over 80% of alcohol purchase attempts by 'drunk' actors resulted in sale of alcohol
- Multi-component intervention in Liverpool's nightlife
  - Raising awareness & community engagement
  - Illegal to sell alcohol to, or buy alcohol for someone who is drunk
- Three core components
  - **Awareness raising**
    - public health
  - **Bar staff training**
    - council
  - **Enforcement**
    - police

Sales of alcohol to 'drunk' actors  
↓ **from 84% to 22%**

Nightlife users aware it is illegal to  
sell alcohol to drunks  
↑ **from 45% to 66%**

Aware it is illegal to buy alcohol for  
someone who is drunk  
↑ **from 33% to 69%**

*Quigg, Hughes, Bellis et al, 2018*

# Conclusions

- Preventing violence in nightlife requires co-ordinated action across a wide range of agencies
- Partnerships support:
  - Common understanding of problems and solutions
  - Co-ordinated action to address identified problems
  - Joint planning, shared objective and targets, shared benefits
- Strong partnership working can take time to develop and benefits can take time to emerge
  - Formalised, with a long-term view
  - Find common ground and achieve the achievable
  - Flexible, with priorities evolving to meet local need
  - Research, monitoring and reporting