

Stop SV – Training Evaluation

Introduction

The Stop Sexual Violence (Stop SV) project has been established with European partners from Spain, Portugal, Czech Republic and the United Kingdom. A key aim of the project is to facilitate community coalitions and training for night-time economy staff so that they can recognise and effectively respond to and prevent sexual harassment and violence in the night-time economy.

European partners have collated knowledge about sexual harassment and violence in the night-time economy as well as existing interventions and training programmes. From this, a new training programme consisting of both a manual and educational sessions have been developed, which aim to train nightlife workers (e.g. bar servers and door staff) to recognise signs of sexual harassment and violence as well as how best to respond to and prevent sexual harassment and violence in the nightlife environment. Project leads from each of the three pilot countries (Spain, Portugal and Czech Republic) will be responsible for tutoring those that will facilitate (i.e. implement) the Stop SV training. Twelve facilitators will receive this training. The training sessions will take place in the premises of the lead organisations and will consist of 20 hours of training delivered across four days. Following this, the facilitators will then deliver the training to nightlife workers. A maximum of sixty nightlife workers from each of the three pilot areas will receive the training. The training is expected to last around two hours and will take place in venues within the local community.

Evaluation is a key element within the project. This proposal outlines the evaluation of the Stop SV training programme, which will be carried out by research staff at the Public Health Institute, Liverpool John Moores University. The evaluation will draw on the experiences of the project leads and those who are facilitating and receiving the training. The overall aim of the evaluation is to gain an understanding of the impact of the training and to identify any areas for refinement and/or development.

Research Methods

A mixed method approach will be adopted for this evaluation:

- **Semi-structured interviews** – These will be carried out with the three project leads and fifteen training facilitators (five from each location). Interviews will be carried out via skype or telephone and will be conducted in English. Thus, participants will need to be able to speak English to be able to participate in an interview. The interviews will reflect on their experiences of delivering (and receiving) the training. A range of open-ended questions will encourage participants to discuss their experiences of delivering the training to the facilitators and nightlife workers as appropriate, and for facilitators their experience of training they received. Questions will explore (as appropriate) the content of the manual and training materials, guidance and training received for delivering the training, any issues encountered with delivery of the training and perceptions of how the facilitators and nightlife workers responded to the training. The project leads and training facilitators will also be asked about any additions, omissions and amendments that they feel are necessary to the training (for facilitators and nightlife workers).

- **Observations** – If feasibility allows, members of the LJMU research team will observe some of the training sessions. The purpose of this will be to gain further understanding of how the training is delivered and to identify any issues that are apparent with the current manual and how it could be amended in the future.
- **Survey** – A series of surveys will be administered to the nightlife staff:
 - **Survey One (Pre-training)** will be completed at the start of the Stop SV training. This will be distributed by the training facilitator and participants will be provided with a paper copy of the survey. This survey will collect baseline data to be compared with Surveys Two and Three. The survey will ask questions about the participant’s alcohol consumption and nightlife experience, and their awareness and knowledge of sexual violence and harassment in the night time environment. Additionally, there will be a range of questions that measure the participant’s attitudes relating to sexual violence and sexual harassment (these questions have been adapted from validated surveys¹). Further, the survey will explore whether they have witnessed, or intervened in, sexual violence and harassment in nightlife. The survey will also include a space for participants to note their expectations of the Stop SV training.
 - **Survey Two (End of training)** will be completed at the end of the training. Facilitators will provide participants with a paper copy of the survey. This survey will reflect on their experiences of the training. Additionally, the questions relating to the participants awareness of sexual violence and harassment in the night time environment will be repeated as well as the attitude questions. This is to see if there are any changes to the participant’s awareness and attitudes following the Stop SV training. Further, the survey will explore their own previous experience of being a victim of sexual violence and harassment. Participants will be asked to provide their email address if they are willing to take part in Survey Three.
 - **Survey Three (Post training 3 month follow up)** will be an online survey that will be emailed to participants who provided their email address in Survey Two, three months after their completion of the Stop SV training. This survey will ask the same questions as Survey One to see if there have been any changes in the three months following the training. It will also reflect on whether the participants have put what they learnt in the Stop SV training into practise.

To measure changes at an individual, as well as a group level, on each survey the participants will be asked to include their initials and the day/month they were born in. This will allow individual’s surveys to be anonymously linked.

The surveys will be accompanied by a Participant Information Sheet which includes the contact details of the research team in case the participants have any questions. The surveys will be available in English and the native language of the pilot site.

¹E.g. Banyard, V. L., Plante, E. G., & Moynihan, M. M. (2005). ‘Rape prevention through bystander education: Bringing a broader community perspective to sexual violence prevention’ *Journal of Community Psychology*, **32**, pp61-79.

Gerger H, Kley H, Bohner G, Siebler F. (2013): Acceptance of Modern Myths About Sexual Aggression (AMMSA) scale. *Aggressive Behaviour*. **33**. pp. 422-440.

Ward, C. (1988). The attitudes toward rape victims scale. *Psychology of Women Quarterly*. **12**, pp.127–146.

Data Analysis

Data analysis will be carried out by the research team at LJMU.

A range of statistics will be used to explore differences between the pre and post training surveys. All quantitative data analysis will be carried out using SPSS.

All of the interviews will be audio recorded, with the participant's permission. A full transcript of each interview will be made. Thematic analysis will be carried out on all of the qualitative data (semi-structured interview transcripts and researcher observation notes) using QSR NVIVO. Inductive and deductive codes will be applied to the data. Common themes throughout the interviews and focus groups will be identified and collated. Illustrative quotations will be used within the evaluation report to highlight and evidence these themes.

Ethical Considerations

Approval from the Liverpool John Moores Research Ethics Committee will be sought for all stages of the research. This will include approval to carry out interviews with the project leads and training facilitators and possible observations of the training. All the data collected from these methods will be anonymised. Informed verbal consent will be obtained from participants taking part in an interview. Participants will be emailed a copy of the Participant Information sheet prior to the interview taking place and will have the opportunity to ask a member of the research team any questions before the interview begins. No names or identifiable information will be used in the write up of the interviews. The research team will provide the three European partners with an email to forward to the facilitators to ask if they are able to take part in an interview. The email will include a copy of the relevant Participant Information Sheet and the contact details of the research team. Participants will be informed that they can withdraw from the study at any time. Gatekeeper consent will be sought from each of the European partners to facilitate this.

Anyone who attends a training session that is being observed will be informed about the nature of the observation.

Approval will also be obtained to carry out the surveys. The first two surveys will be administered by the training facilitator and will be sent to the research team in a secure manner. Thus gatekeeper consent will be required from the training facilitators. The surveys will be accompanied by a Participant Information Sheet which will explain that the participants do not have to take part in the study and that they can withdraw at any time.

All of the data collected will be stored on a secure drive, and in a locked filing cabinet the case of any hard copies of the surveys.

Evaluation Timeline

	Nov 17	Dec 17	Jan 18	Feb 18	Mar 18	Apr 18	May 18	Jun 18	Jul 18	Aug 18	Sep 18	Oct 18
Facilitator training	■	■										
Facilitator interviews			■	■								
Transcribing and analysis			■	■								
Nightlife worked training (collect pre training survey data & observations)					■	■	■	■				
Post training data collection					■	■	■	■				
Facilitator interviews						■	■	■	■			
Transcribing, data inputting, cleaning and analysis					■	■	■	■	■	■		
3 month follow up data collection								■	■	■	■	
Data inputting, cleaning and analysis									■	■	■	■
Triangulation											■	■
Report writing											■	■
Final report												■

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